

A Fair Open Access Publishing Model

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**Alternative Open Access Publishing Models:
Exploring New Territories in Scholarly Communication**

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A surrealist parable about chocolate



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A surrealist parable about chocolate



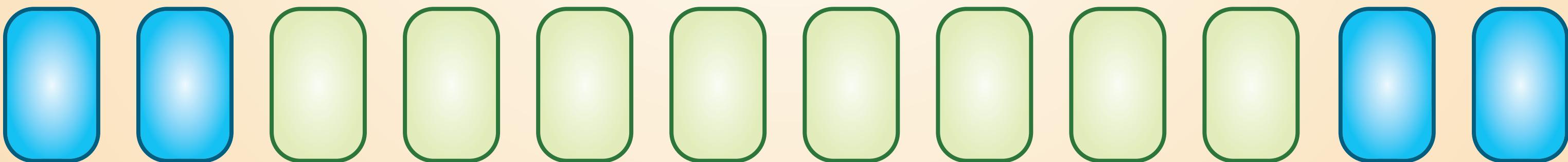
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**Towards a new model
for scientific publishing:**

Fair Open Access

**Actual producers
(editors, authors, peer reviewers,
universities and institutions)**

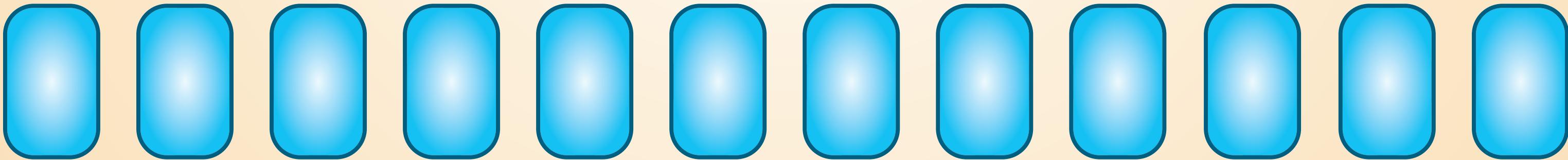
Publishing Process



Owner

**Actual producers
(editors, authors, peer reviewers,
universities and institutions)**

\$\$ Revenues €€



Owner

- **Publishers' main commercial goals**
 - Make money
 - Increase profit and shareholder satisfaction
- **They will not willingly**
 - Reduce their profit margins
 - Correlate prices to actual efforts & services
- **They will only migrate to OA if they can keep revenue & profit levels**

Radical change only through academic domain itself

Fair OA

- **Copyright rests with author & CC-by-licencing**
- **Ownership of journal title rests with editors**
- **Transparent and much lower APC prices related to procured services**

Classical Journal Publishing Model (CJPM)

Publisher-centric

The *publisher* calls the shots

- Publishers own the journal titles and the copyright of the articles
- Publishers set pricing and conditions, determine the marketing
- Publishers control editorial assistance, workflow, copy-editing, storage, and indexing

Dualistic

Publishers vs. Researchers & Libraries

User pays

Researchers pay for access to journal articles

Subscription based

University libraries pay increasingly unaffordable yearly subscriptions to the publisher

Fair Open Access Publishing Model (FOAPM)

Researcher-centric

Researchers call the shots

- Researchers author, review, and edit articles
- Editors own the journal titles, and use Publication Services Providers (PSPs) to make articles available online at low cost
- Researchers own copyright
- University libraries provide editorial assistance, storage, publication fees

Pluralistic

Researchers, university libraries and Publication Services Providers (PSPs) collaborate

Producer pays

Editors/university libraries pay for Article Processing Charges (APCs) with public money

Production cost based

University libraries pay for the real production costs of online publishing

Classical Journal Publishing Model (CJPM)

Fair Open Access Publishing Model (FOAPM)

Publishers

Editorial Management System

Copy editing

Website

Marketing

Indexing / links

Copyright

Journal ownership

Editorial assistance, workflow, helpdesk

Storage

Researchers

Content

Quality control & selection

Peer-review

Libraries

Storage

Subscription fees

Access

Publication Services Providers (PSPs)

Editorial Management System

Copy editing

Website

Marketing

Indexing / links

Social media plug-ins

Researchers

Copyright

Journal ownership

Content

Quality control & selection

Peer-review

Libraries

Editorial assistance, workflow, helpdesk

Storage

Subscription fees/Article Processing Charges

Access





LingOA
Linguistics in Open Access

Proof of concept

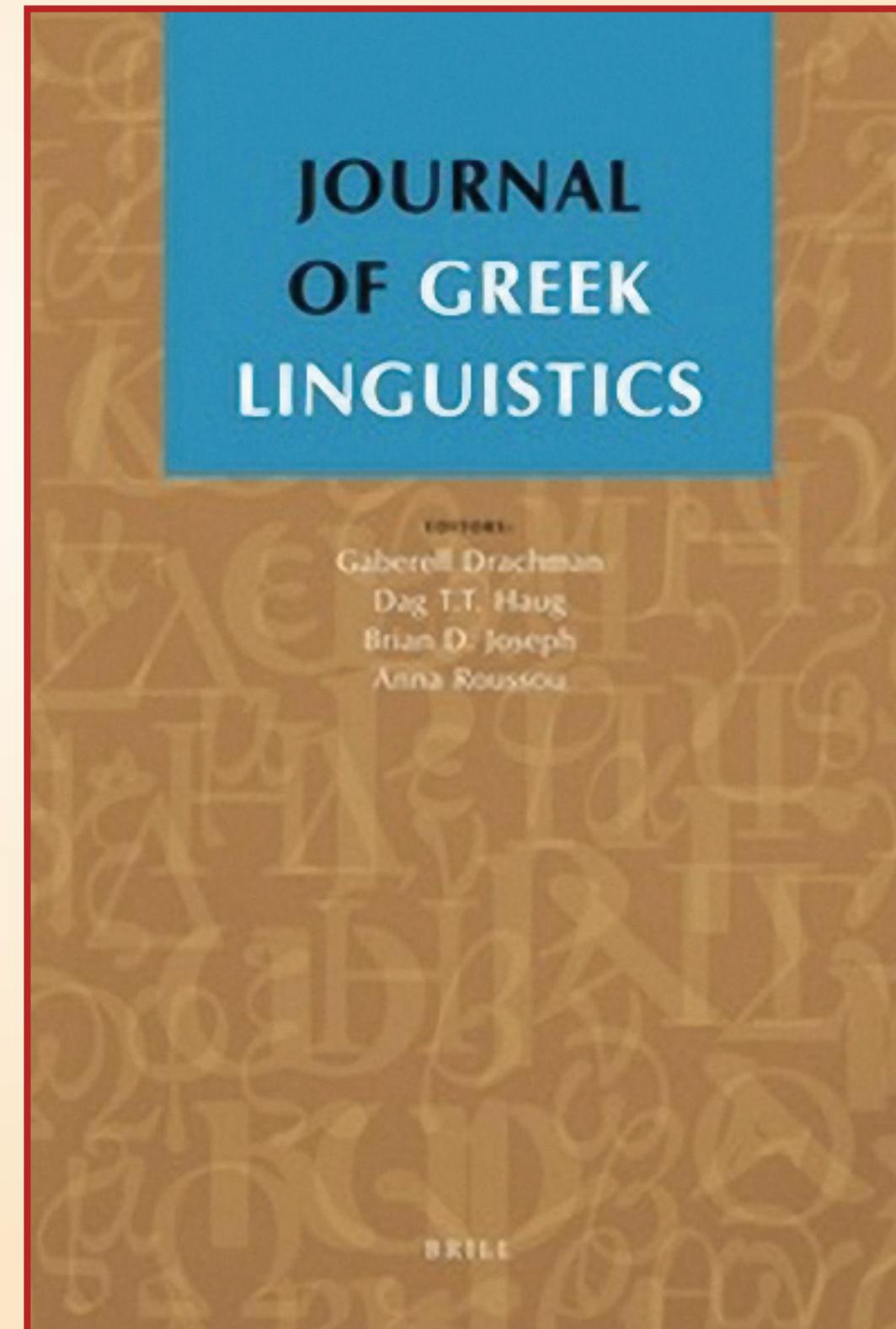
LingOA conditions for Fair Open Access

- The title of the journals remains with the editorial board
- The publisher will not simultaneously charge authors open access fees and collect subscription fees from libraries for the same journal (so-called ‘double dipping’)
- The copyright remains with the author, and a CC-BY license applies
- Article processing charges (APCs) are low and in proportion to the work carried out by the publisher

Moving to Fair Open Access



Moving to Fair Open Access



provide a financial guarantee for APC's



Support



KONINKLIJKE NEDERLANDSE
AKADEMIE VAN WETENSCHAPPEN

aOPuS
Open Access Publishing Services

samenwerkingsverband
universiteitsbibliotheek &
koninklijke bibliotheek
Ukb

Radboud Universiteit Nijmegen



Monitoring impact





Long term sustainability



The screenshot shows the OLH homepage with a large banner at the top featuring a blue sky and sea background, with the text 'Learn about the Model' and a subtext about the platform's purpose. Below the banner are sections for 'Featured Journals' (listing six journals with thumbnail images) and 'Latest News' (listing two news items). A 'Recent Activity' section is also visible on the right.

Home About Journals Publishing Research Integrity

OLH Open Library of Humanities

Learn about the Model

The Open Library of Humanities aims to provide a platform for Open Access publishing...

Featured Journals All Journals

- ASIANetwork Exchange: A Journal of Asian Studies
- Journal of British and Irish Innovative Poetry
- THE COMICS GRID: Journal of Comics Scholarship
- 19: Interdisciplinary Studies in the Long Nineteenth Century
- OLH Open Library of Humanities
- Studies in the Maternal

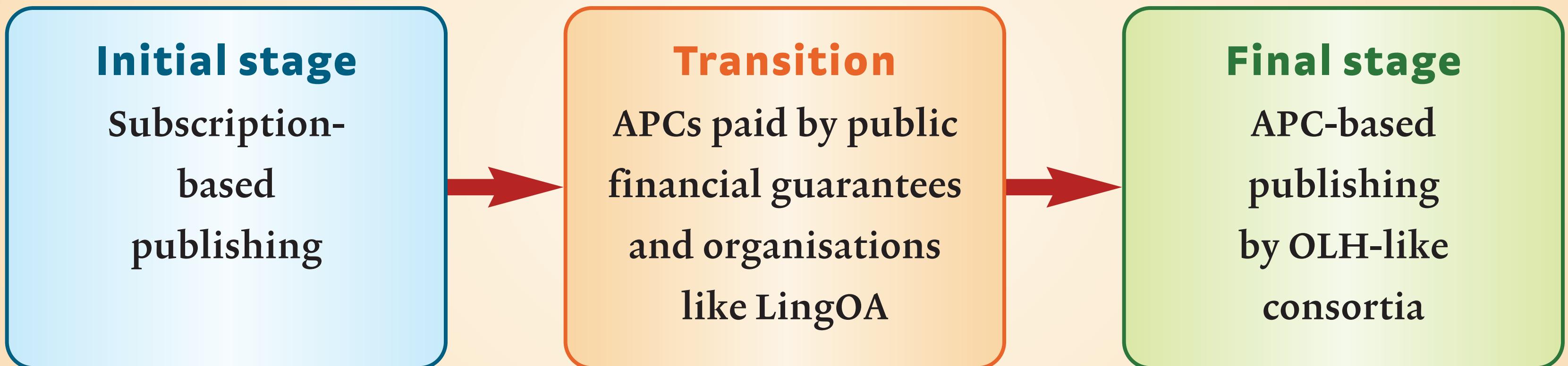
Latest News View more news

- 09 October Queen Mary University of London joins OLH LPS model
- 08 October OLH discoverability work

Recent Activity < previous next >

The Open Library for the Humanities – www.openlibhum.org

Conclusion





LingOA
Linguistics in Open Access

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About

You are here: Home / About

Further information
Governance Structure
FAQ (English)
FAQ (Dutch)
Press

CONTACT
info@lingoa.eu

Open Access publishing is often said to be the future of academic journals, but the actual move from a subscription model to an Open Access model is not easily achieved. Several international linguistics journals are currently moving from their traditional publisher to a new open access publisher, moving their entire editorial staff, authors, and peer reviewers from the traditional subscription model to Fair Open Access.

LingOA facilitates this radical move by paying for the Article Processing charges of the articles published in these journals during the next five years. Academic articles will be published on an online platform called 'Ubiquity Press'. In addition, LingOA has an agreement with the Open Library of the Humanities (OLH). OLH will guarantee the continued publication of the journals associated with LingOA after the first five years. This ensures long-term sustainability: authors will never pay for APCs out of their own pocket.

The Open Access publisher has to comply with the following conditions:

- The editorial board owns the title of the journals.
- The author owns the copyright of his articles, and a CC-BY license applies.
- All articles are published in Full Open Access (no subscriptions, no 'double dipping').
- Article processing charges (APCs) are low (around 400 euros), transparent, and in proportion to the work carried out by the publisher.

After the successful transition of these journals, LingOA hopes to convince the editors of many other prominent linguistics journals to join them. We believe that a successful transition to fair Open Access can be achieved within a relatively small and close-knit discipline such as linguistics. As such, LingOA hopes to become a model for the transition to fair Open Access in other disciplines as well.



LingOA
Linguistics in Open Access