Towards a new model for scientific publishing

Fair Open Access
A Roadmap

LingOA
Linguistics in Open Access
<table>
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<tr>
<th>Classical Journal Publishing Model (CJPM)</th>
<th>Fair Open Access Publishing Model (FOAPM)</th>
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<tr>
<td><strong>Publisher-centric</strong>&lt;br&gt;The <em>publisher</em> calls the shots&lt;br&gt;• Publishers own the journal titles and the copyright of the articles&lt;br&gt;• Publishers set pricing and conditions, determine the marketing&lt;br&gt;• Publishers control editorial assistance, workflow, copy-editing, storage, and indexing</td>
<td><strong>Researcher-centric</strong>&lt;br&gt;Researchers call the shots&lt;br&gt;• Researchers author, review, and edit articles&lt;br&gt;• Editors own the journal titles, and use Publication Services Providers (PSPs) to make articles available online at low cost&lt;br&gt;• Researchers own copyright&lt;br&gt;• University libraries provide editorial assistance, storage, publication fees</td>
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<td><strong>Dualistic</strong>&lt;br&gt;Publishers vs. Researchers &amp; Libraries</td>
<td><strong>Pluralistic</strong>&lt;br&gt;Researchers, university libraries and Publication Services Providers (PSPs) collaborate</td>
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<td><strong>User pays</strong>&lt;br&gt;Researchers pay for access to journal articles</td>
<td><strong>Producer pays</strong>&lt;br&gt;Editors/university libraries pay for Article Processing Charges (APCs) with public money</td>
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<td><strong>Subscription based</strong>&lt;br&gt;University libraries pay increasingly unaffordable yearly subscriptions to the publisher</td>
<td><strong>Production cost based</strong>&lt;br&gt;University libraries pay for the real production costs of online publishing</td>
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Classical Journal Publishing Model (CJPM)

Publishers
- Editorial Management System
- Copy editing
- Website
- Marketing
- Indexing / links
- Copyright
- Journal ownership
- Editorial assistance, workflow, helpdesk
- Storage

Researchers
- Content
- Quality control & selection
- Peer-review

Libraries
- Storage
- Subscription fees
- Access

Fair Open Access Publishing Model (FOAPM)

Publication Services Providers (PSPs)
- Editorial Management System
- Copy editing
- Website
- Marketing
- Indexing / links
- Social media plug-ins

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Proof of concept
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LingOA conditions for Fair Open Access
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- Article processing charges (APCs) are low, transparent, and in proportion to the work carried out by the publisher
Moving to Fair Open Access
Moving to Fair Open Access
Moving to Fair Open Access
Provide a financial guarantee for APC’s
A Roadmap to Fair Open Access
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Fair Open Access provides a model for flipping subscription journals to Open Access. This model has 3 main features:
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1. It is discipline-based.
   - Within each academic discipline, a foundation is established that helps flipping journals from subscription to Open Access.
   - Existing networks within the discipline are exploited to influence editors to flip their journal to OA.
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2. There are no author-facing charges.
   - The foundation pays for APCs during the 5-year transition from subscription to Open Access.
   - It also covers any legal costs and advice associated with flipping the journals.
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2. **There are no author-facing charges.**
   - The foundation pays for APCs during the 5-year transition from subscription to Open Access.
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3. **Long term sustainability.**
   - After 5 years, journals join a multi-disciplinary library consortium such as the Open Library of Humanities (OLH www.openlibhums.org).
   - The library consortium pays for APCs through its worldwide consortium of 200 contributing libraries.
   - This sustainably redirects library funds from subscription to Open Access.
Conclusion

Initial stage
Subscription-based publishing

- Libraries pay for subscriptions
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Transition
APCs paid by public financial guarantees and organisations like LingOA

- The foundation pays for the APCs during the transition period
- It also covers any legal costs and advice associated with flipping the journals
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Final stage
APC-based publishing by OLH-like consortia
- Libraries pay for publishing in Fair Open Access through Open Library Consortia
- Academics face no costs for publishing or accessing research results
Open Access publishing is often said to be the future of academic journals, but the actual move from a subscription model to an Open Access model is not easily achieved. Several international linguistics journals are currently moving from their traditional publisher to a new open access publisher, moving their entire editorial staff, authors, and peer reviewers from the traditional subscription model to Fair Open Access.

LingOA facilitates this radical move by paying for the Article Processing charges of the articles published in these journals during the next five years. Academic articles will be published on an online platform called ‘Uniquity Press’. In addition, LingOA has an agreement with the Open Library of the Humanities (O2RH). O2RH will guarantee the continued publication of the journals associated with LingOA after the first five years. This ensures long-term sustainability: authors will never pay for APCs out of their own pocket.

The Open Access publisher has to comply with the following conditions:

- The editorial board owns the title of the journals.
- The author owns the copyright of his articles, and a CC-BY licence applies.
- All articles are published In Full Open Access (no subscriptions, no ‘double dipping’).
- Article processing charges (APCs) are low (around 400 euros), transparent, and in proportion to the work carried out by the publisher.

After the successful transition of these journals, LingOA hopes to convince the editors of many other prominent linguistics journals to join them. We believe that a successful transition to fair Open Access can be achieved within a relatively small and close-knit discipline such as linguistics. As such, LingOA hopes to become a model for the transition to fair Open Access in other disciplines as well.